

10 Reasons to Support ICE

1. ICE allows businesses to have their name on 50,000 refrigerators plus motor vehicle glove boxes, wallets and desks by providing a simple form that can be printed from any computer at www.leecountyinjuryprevention.org and viewed or updated often.



2. This program will help save lives in your community. Nearly 200,000 people die each year as a direct result of lack of information regarding medical history and medical conditions.
3. A life saving medication to one person can be deadly to another with pre-existing conditions. The benefit to the rest is no time wasted in administering the best medical treatment for patients with no pre-existing conditions, using no medications and with no allergies.



4. The Centers for Disease Control (CDC) reported in 2006, 1.6 million emergency room patients could not provide contact information because they were incapacitated.

5. Lee County EMS, Lee County Sheriff's Office, all 18 Fire Districts, Port Authority Police, Sanibel Police, Cape Coral Police, Fort Myers Police, Florida Department

of Law Enforcement, Florida Highway Patrol and all Lee County hospitals endorse this program to save lives.

6. All donations are used for program materials. There are no administrative fees. More than 200 million mobile phones are in use today in the United States. A sponsor's name will be on the Medical Information Form at the other end of the call.

7. Seconds count. . . .
seven minutes in
emergency response is five minutes.



A medical emergency occurs every
Lee County. The national stated time for

8. The ICE program concept is easy to use. Lee County's ICE Program expands the cell phone emergency contact concept to motor vehicles, homes, boats, bicycles and motorcycles. It creates consistency and simplicity for 1st Responders to save lives.

9. Those who choose to use the ICE program, are telling emergency personnel whom they would like contacted and at what phone number vital medical information can be found. By doing this, the ICE program meets HIPAA's privacy provisions.

10. ICE is a global movement. The Ice Sticker is used in over 40 countries around the world, including non-English speaking countries such as Germany.

