

# **In Case of Emergency (ICE) Program File of Life Exclusive Sponsorship Benefits 2008-2009**

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## **EXCLUSIVE SPONSOR**

**\$50,000 annual donation**

### **BENEFITS**

- ◆ Your company name and logo exclusively on the Medical and Contact Information Form folded and inserted in the ICE Program Pocket with clear visibility to all recipients.
- ◆ Exclusive listing on the Lee County Injury Prevention Coalition (IPC) website's Medical and Contact Information Form, designed for printing personal updates every six (6) months.
- ◆ Identified as Exclusive Sponsor in all ICE Program related marketing, outreach publicity, and printed publications, including the IPC website, Lee County EMS website, TV PSAs and news releases.
- ◆ Printed Acknowledgement will include the sponsor's name, logo, contact information, website-link and brief company description. Any signage produced will include the Exclusive Sponsor.
- ◆ Public Acknowledgement as the Exclusive Sponsor at the media kick-off event and the opportunity to make a short speech.
- ◆ Exclusive Sponsor will receive a complimentary box (2,500) of ICE Program Medical and Contact Information Files and stickers to distribute as advantageous to the business and the life saving program.
- ◆ Free staff training at your place of business on use of the ICE program.
- ◆ A commemorative plaque will be provided to post in sponsor's place of business.
- ◆ Tax deductible.

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### ***SPONSORSHIP DEADLINES to receive benefits for the 2008-09 Printing***

**December 31, 2008:** Exclusive Sponsor contract and check to be received. Logos and Art work must be received for inclusion in printed materials.

**Website Acknowledgment:** Sponsor's logo will be posted on the websites by January 15, 2009. [www.leecountyinjuryprevention.org](http://www.leecountyinjuryprevention.org) and [www.lee-ems.com](http://www.lee-ems.com)

# **In Case of Emergency (ICE) Program File of Life**

## **Sponsorship Levels and Benefits**

January 1, 2009-October 31, 2009

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**PSA SPONSOR**

**\$15,000 annual donation**

### **BENEFITS**

- ◆ Your company name on all Public Service Announcements aired on television about the ICE Program File with clear visibility to all recipients.
  - ◆ Listing on the Lee County Injury Prevention Coalition (IPC) website's In Case of Emergency link as the Public Service Announcement sponsor.
  - ◆ Identified as PSA Sponsor in ICE Program related marketing, outreach publicity, printed publications, the Lee County IPC website, the Lee County EMS website and news releases. Internet acknowledgement will include website-link as appropriate.
  - ◆ Public Acknowledgement as the PSA Sponsor at the media kick-off event.
  - ◆ PSA Sponsor will receive 1,000 complimentary ICE Program Medical and Contact Information Files to distribute as advantageous to the business and the life saving program.
  - ◆ Free staff training at your place of business on use of the ICE program.
  - ◆ A commemorative framed certificate will be provided to post in sponsor's place of business.
  - ◆ Tax deductible.
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# **In Case of Emergency (ICE) Program File of Life**

## **Sponsorship Levels and Benefits**

January 1, 2009-October 31, 2009

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### **PLATINUM SPONSOR**

**\$10,000 annual donation**

### **BENEFITS**

- ◆ Your company name in large print on the Medical and Contact Information Form folded and inserted in the ICE Program File with clear visibility to all recipients.
  - ◆ Listing on the Lee County Injury Prevention Coalition (IPC) website's Medical and Contact Information Form, designed for printing personal updates every six (6) months.
  - ◆ Identified as Platinum Sponsor in ICE Program related marketing, outreach publicity, printed publications, the Lee County IPC website, the Lee County EMS website and news releases. Printed Acknowledgement will include the sponsors name, contact information, and website-link as appropriate.
  - ◆ Public Acknowledgement as a Platinum Sponsor at the media kick-off event.
  - ◆ Platinum Sponsor will receive 500 complimentary ICE Program Medical and Contact Information Pockets to distribute as advantageous to the business and the life saving program.
  - ◆ Free staff training at your place of business on use of the ICE program.
  - ◆ A commemorative framed certificate will be provided to post in sponsor's place of business.
  - ◆ Tax deductible.
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**GOLD SPONSOR****\$5,000 annual donation****BENEFITS**

- ◆ Your company name in medium large print on the Medical and Contact Information Form folded and inserted in the ICE Program File.
  - ◆ Listing on the Lee County Injury Prevention Coalition (IPC) website's Medical and Contact Information Form, designed for printing personal updates every six (6) months.
  - ◆ Identified as a Gold Sponsor in ICE Program related publicity, including the IPC website and LC EMS website. Printed Acknowledgement will include the sponsors name, contact information and website-link, as appropriate.
  - ◆ Public Acknowledgement as a Gold Sponsor at the media kick-off event.
  - ◆ Gold Sponsor will receive 250 complimentary ICE Program Medical and Contact Information Files and stickers to distribute as advantageous to the business and the life saving program.
  - ◆ Free staff training is included with the ICE pockets.
  - ◆ A commemorative framed certificate will be provided to post in sponsor's place of business.
  - ◆ Tax deductible.
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## **SILVER SPONSOR**

**\$2,500 annual donation**

### **BENEFITS**

- ◆ Your company name in medium print on the Medical and Contact Information form folded and inserted in the ICE Program File.
  - ◆ Listing on the Lee County Injury Prevention Coalition (IPC) website's Medical and Contact Information Form, designed for printing personal updates every six (6) months.
  - ◆ Identified as a Silver Sponsor in ICE Program related publicity, including the IPC website. Acknowledgement will include the sponsors name and website-link as appropriate.
  - ◆ Public Acknowledgement as a Silver Sponsor at the media kick-off event.
  - ◆ Silver Sponsor will receive 100 complimentary ICE Program Medical and Contact Information Files to distribute as advantageous to the business and the life saving program. Free staff training also included.
  - ◆ A commemorative framed certificate will be provided to post in sponsor's place of business.
  - ◆ Tax deductible.
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## **BRONZE SPONSOR**

**\$1,000 annual donation**

### **BENEFITS**

- ◆ Your company name on the Medical and Contact Information form folded and inserted in the ICE Program File.
- ◆ Listing on the Lee County Injury Prevention Coalition (IPC) website's Medical and Contact Information Form, designed for printing personal updates every six (6) months.
- ◆ Identified as a Bronze Sponsor in ICE Program related outreach publicity, including the IPC website. Acknowledgement includes the sponsors name and website-link as appropriate.
- ◆ Public Acknowledgement as a Bronze Sponsor at the media kick-off event.
- ◆ Silver Sponsor will receive 50 complimentary ICE Program Medical and Contact Information Files to distribute as advantageous to the business and the life saving program.
- ◆ A commemorative framed certificate will be provided.
- ◆ Tax deductible.

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## **HONORARY DONORS**

**Under \$1,000 annual donation**

- ◆ Our sincere thanks and gratitude for the lives you will help save.
- ◆ Tax deductible.

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### ***SPONSORSHIP DEADLINES to receive benefits for the 2009 printing***

**January 31, 2009:** All Sponsor contracts and checks to be received. Logos and sponsor art work must be received for inclusion in printed materials.

**Website Acknowledgement:** Sponsor information will be posted on the IPC web site (<http://www.leecountyinjuryprevention.org>) by February 14, 2009.